

## Practical English – Lesson#63

### ARGUS ADS - Reach out to your customers!

Are you a small business owner looking to boost sales? Place an ad in the Argus newspaper today and watch your business grow! The Argus now offers small business owners special discounted rates for advertisements on weekday papers.

Your ad will also appear on our online version of the newspaper at no extra charge!

Call our sales department today at 829-6184 for a quote on your weekday ad!



1. What is the Argus?
  - a) an advertising company
  - b) a newspaper
  - c) a sales department
  - d) a small business
2. Why should small business owners advertise in the Argus?
  - a) it could boost sales
  - b) it could hurt their sales
  - c) they might find a job
  - d) they might hire more people
3. What does someone receive for free when they advertise with the Argus?
  - a) a t-shirt
  - b) an online ad
  - c) a newspaper
  - d) a sales department
4. What should someone do if they want to advertise with the Argus?
  - a) e-mail the sales department
  - b) tell the company president
  - c) text their customers
  - d) call the sales department

Answers: 1. (b) 2. (a) 3. (b) 4. (d)

